

Parent Ad Information Enclosed

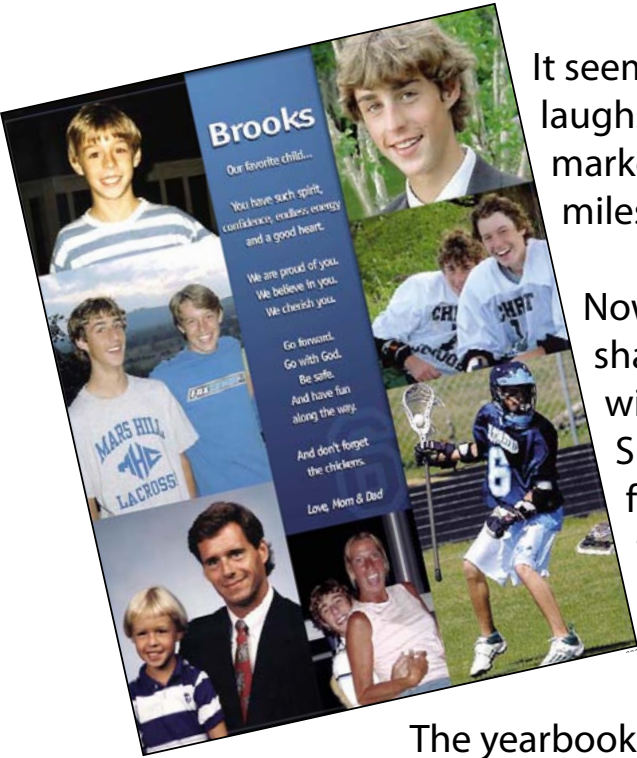
life is full of firsts...
remember and celebrate them all.

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Parent Ad Information Enclosed

return address here

life is full of 1st



It seems just like yesterday! The laughs, the smiles, and the tears marked important events and milestones.

Now, you have the chance to share those important events with everyone at the school. Share your pride straight from your heart and into the yearbook! Pull out that shoebox of memories and choose your favorites.

The yearbook staff is now offering the opportunity to “personalize” the yearbook in a very special way with a “Public Display of Affection” [PDA] ad. Space is available to congratulate or tell your student how proud you are! Regardless of the occasion, your ad provides a great way to recognize a student or event that we may not otherwise be able to cover.

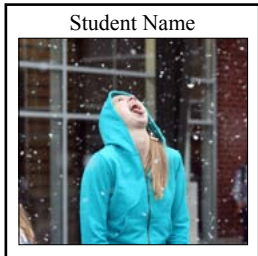
To reserve your space, please complete the enclosed order form and follow the directions for submitting your payment and materials.

remember & celebrate them all

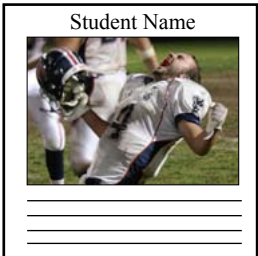
- smiles
- steps
- birthdays
- pets
- days of school
- friends
- sleepovers
- lost teeth
- school pictures
- bicycles
- field trips
- vacations
- sports
- dances
- crushes

1/4 Page Ads

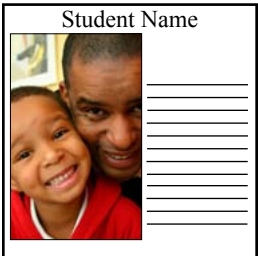
Refer to the letter below each design to identify which layout you wish to use for your student's ad. Ads shown smaller than actual size.



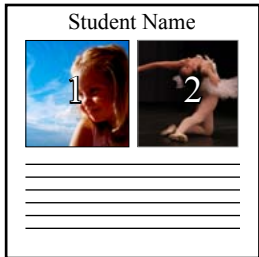
1/4 A
one image, no message



1/4 B
one image, 50 word message



1/4 C
one image, 50 word message



1/4 D
two images, 50 word message



1/4 E
two images, no message

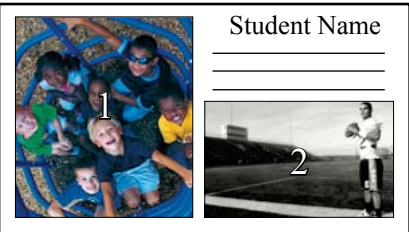


1/4 F
three images, no message

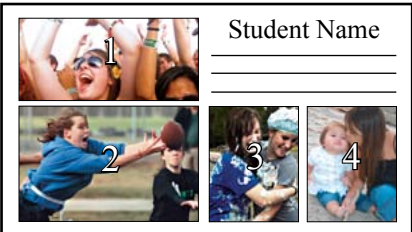


1/4 G
three images, no message

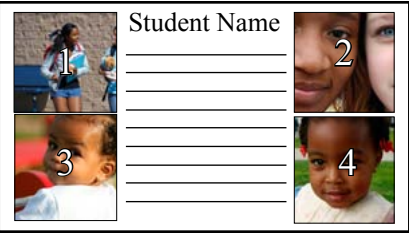
of words on message is maximum number of words.



1/2 H
two images, 75 word message



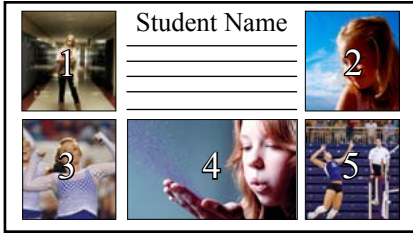
1/2 I
four images, 75 word message



1/2 J
four images, 100 word message



1/2 K
five images, no message



1/2 L
five images, 50 word message



1/2 M
six images, no message



1/2 N
six images, no message



1/2 O
seven images, no message

of words on message is maximum number of words.

1/2 Page Ads

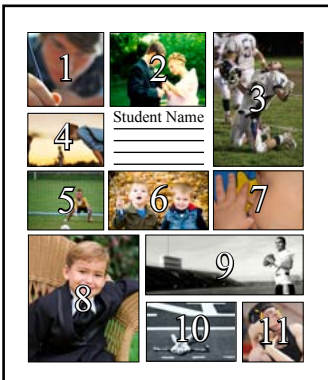
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Full P
five images, 100 word message



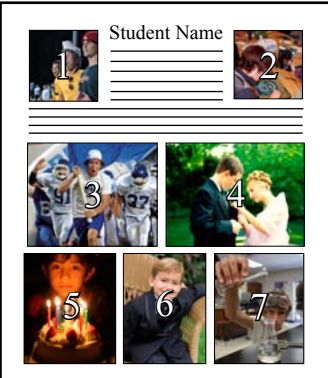
Full R
eight images, 75 word message



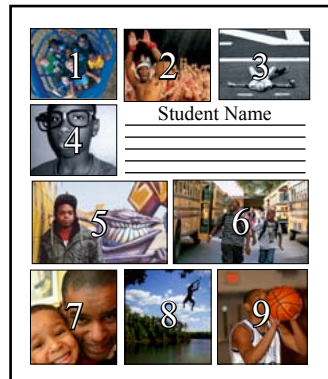
Full U
11 images, 50 word message



Full X
17 images, 75 word message



Full Q
seven images, 200 word message



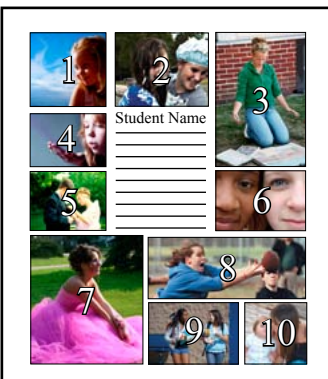
Full S
nine images, 100 word message



Full V
12 images, no message



Full Y
17 images, 100 word message



Full T
ten images, 75 word message



Full W
15 images, 50 word message



Full Z
Nine images, 200 word message

Full Page Ads

Refer to the number below each design to identify which layout you wish to use for your student's ad. Ads shown smaller than actual size.

of words on message is maximum number of words.

Photo #3 is a full background, printed black and white & ghosted with the other photos placed on top. Maximim of 8 additional photos. Photos will be placed and sized to allow for best overall effect.